

STANDOUT FROM THE CROWD

DARINE BENAMARA

PERSONAL BRANDING LEADERSHIP STRATEGIST +
FOUNDER OF THE SMART WOMAN ENTERPRISES



We've learned through years of supporting medium and large corporations and successful leaders, that personal branding is no longer optional. The digital world we live, work, and sell in has made sure of that. We're talking about the future of reputation and brand perception as we know it. Having a strong personal brand is now a crucial part of any c-suite leadership strategy, and, frankly, the bedrock to your brand expansion.

Not only will instituting a personal branding strategy at your organization increase sales and revenue, but it will also strengthen engagement and retention of your existing teams and attract the very best new talent.

YOUR NEXT EVENT

Darine's primary focus is **Leadership & Brand Expansion**. All subjects and talks will relate back to just HOW this topic helps her attendees leverage their personal brand to position themselves as leaders in their industry, increase **sales** and **revenue**.

Expand the reach and influence of ALL leaders within your organization to grow and galvanize your employer/organization brand.

As such, content speaker and trainer, Darine has been booked for high-level and intense engagements to speak in:

- **Keynote**
- **Workshop, or webinars**
- **Trainings and Interviews**

MAJOR SPEAKING TOPICS ARE:

- **Brand Expansion on LinkedIn:** Win attention, people - and sales.
- **Know Yourself Better:** Identify the value you bring to the table and unleash your full potential.
- **Build A STANDOUT Leadership Brand:** You already have a personal brand. But is it a leadership brand?
- **Don't Be A Best-Kept Secret:** Amplify your accomplishment and position yourself as a leader.
- **Influence How They See You:** Build your Know-Like and Trust Factor

DARINE BENAMARA

BIO - HEADSHOT + STATS

 37,500k+

Annual Content Views: 10M+



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DARINE'S BIO

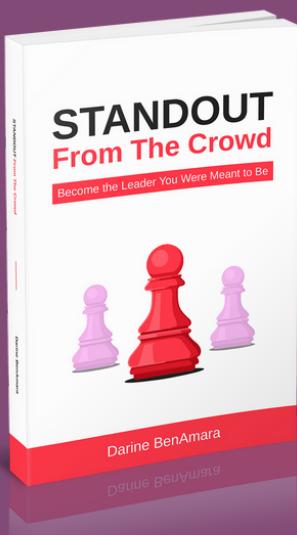
Darine BenAmara is a global speaker, corporate trainer and consultant who help help high-achievers become the leaders they were meant to be. During the past ten years, she has helped tens of thousands of professionals and entrepreneurs build influence and increase their impact by building their skills in personal branding, effective communication and relationship building.

Darine is the Founder of The Smart Woman Enterprises and was recognized by the White House as a one of the "100 Global Leaders & Entrepreneurs" for her work helping women get into leadership roles.

Darine also serves as the founder of the **STANDOUT agency**, a bilingual (Fr/Eng) boutique agency serving global (and emerging) leaders looking to articulate their value, amplify their digital presence and increase their impact. She has worked with business and political leaders from **Canada, United States, Jamaica, Senegal, Ghana**.

She is the author of the **book STANDOUT From The Crowd** and host of the **STANDOUT From The Crowd, podcast**, dedicated to helping leaders amplify their voice, impact and influence.

BOOK AVAILABLE FOR THE AUDIENCE



Get all the information and tools you need to develop your personal brand, position yourself as a leader, and become a well-known expert in your field. .

TESTIMONIALS



Darine BenAmara is a truly captivating speaker.

She has a radiating passion for helping improve the way we look at self-promotion and networking.

- Dahlia Wilson, HR Professional

You won't get bored one minute.

Darine always delivers presentations packed with training exercises and actionable tips for each of us to be more strategic in our communication.

Svetlana Ratnikova - CEO RTG Group

Darine instantly captivates

the audience's attention and provides so much valuable information in a short period of time. She offered beneficial information on how our employees could build their online leadership status while incorporating our company's message. She has played a pivotal role in building and leveraging our online presence.

- Ali Soumah, CEO A.S Business Center

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